



# Join the movement communication nation

Connect your enterprise across the country with WAVE™  
PTX push-to-talk



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- 2019 Motorola Solutions Communications Survey

## Nationwide communication is trending

We live in a data-driven world where businesses increasingly expect data to flood through their networks at optimum speeds to do their jobs better, smarter, and faster. Today, 75% of the workplace is said to be the millennial generation(1), and many believe that millennial workers are addicted to the “instant gratification” phenomenon. This is a generation that grew up with texting, instant messaging, social media, and more, all at their service to deliver conversations and information in an instant. As the speed of our data-driven world continues to increase, so are the expectations of workers whose jobs rely on instant data-driven communications.

While the idea of instant push-to-talk communications has been around since 1933 when a New Jersey police department operated the first Land Mobile Radio (LMR) system, this new data-hungry workforce continues to push the reliability and speed of their communication system. **But the need for speed simply isn't enough in an increasingly mobile world ...**

According to a recent Gallup study, **43%** of employees reported working remotely or offsite at least at some point during their careers compared to **30%** just 4 years earlier<sup>2</sup>. With this increasingly mobile workforce that can now work anywhere beyond the office, an instant communication solution to support these requirements is simply non-negotiable. In the 2019 Motorola Solutions Communications Survey, **64%** of enterprise workers stated it is important to have instant, nationwide communication at their workplace.

Nationwide communications is trending, and it's time to enter the Communication Nation with the WAVE two-way radio TLK 100 from Motorola Solutions. Now the reliability and instant push-to-talk features enterprises depend on two-way radios for is available nationwide, ready to scale with your business and carry your business-critical communications from coast-to-coast.

<sup>1</sup> Key Statistics About Millennials in the Workplace, Mark Emmons

<sup>2</sup> America's Coming Workplace: Home Alone, Annamarie Mann, and Amy Adkins



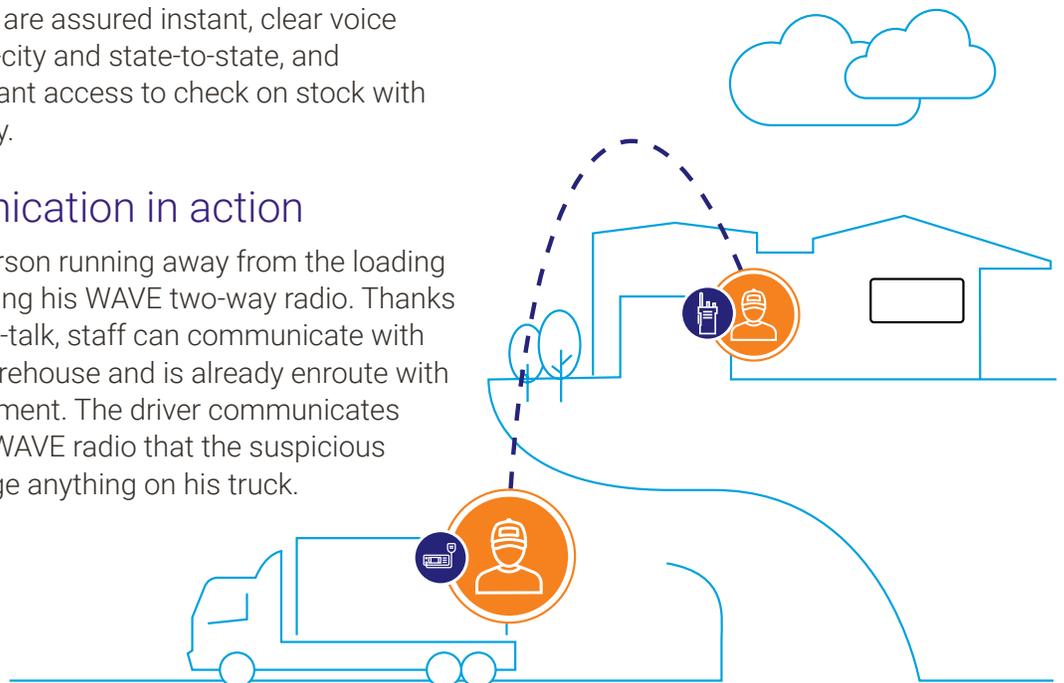


# Transportation and logistics communication across the nation

The WAVE two-way radio, with its tactile one-button functionality, keeps employees safely in contact anywhere the job takes them. So trucking companies are assured instant, clear voice communications from city-to-city and state-to-state, and warehouses always have instant access to check on stock with colleagues around the country.

## Nationwide communication in action

A guard sees a suspicious person running away from the loading dock and PTTs for backup using his WAVE two-way radio. Thanks to instant, nationwide push-to-talk, staff can communicate with the driver who just left the warehouse and is already enroute with the suspected tampered shipment. The driver communicates back to the guards using his WAVE radio that the suspicious person did not steal or damage anything on his truck.



# Introducing in-vehicle push-to-talk: TLK 150 mobile two-way radio

Now more than ever, customers expect deliveries and service on-time with perfect accuracy. Turnaround times are rapidly shrinking and your workers are being pushed to their limits with the increasing demands. Productivity is critical to gaining an edge against the competition in today's fast-paced environment, but how do you ensure your team stays safe and connected while on the road?

## Productive, safe and connected. Across the nation.

Combining the broad coverage of a nationwide\* cellular network with the ease of two-way radio communication, the TLK 150 Mobile Radio enables your team with instant connectivity. By connecting to your current existing Land Mobile Radio (LMR) systems and smartphones, the radio extends push-to-talk benefits to all your team members for in-vehicle operation, whether they're on the road to a different job site, location or across the country.

With the TLK 150, a simplistic and easy-to-use interface ensures drivers maintain full awareness of their surroundings while operating safely within nationwide regulations. Drivers can choose between using the one-button push-to-talk microphone or a variety of hands free accessories to eliminate distracted driving. Built for the road, this small, compact device can be mounted in multiple places within the vehicle and is designed to withstand rain, dust, or extreme temperatures.



# WAVE Two-way radio TLK 100: Nationwide push-to-talk

Get the best of both worlds with instant two-way radio communication at a nationwide scale. By connecting to your existing Land Mobile Radio (LMR) systems and smartphones, the WAVE radio extends push-to-talk benefits to all your team members, whether they're on the same job site or across the country.

Communicate instantly with team members across the country at the push of a button. Bridge multiple job sites, facilities and operations without needing to set up or maintain a complicated infrastructure. Connect with team members regardless of their network, on existing LMR devices to smartphones and more. Fast track productivity with a nationwide push-to-talk network that powers the quickest push-to-talk setup and call times. Experience coverage you can count on thanks to reliable nationwide PTT networks—the WAVE two-way radio works whenever and wherever you need.



“Coverage is great – perfect connection with zero dead spots.

–Scott Malinowski, CBRE Workplace Coordinator





## Join the communication nation

The need for instant communication at a nationwide scale is just beginning to surface. Human Resources Online predicts that by 2022, 42.5% of the workforce is set to be mobile<sup>1</sup>. Get ahead of the instant nationwide communications trend today, with the WAVE two-way radio TLK 100. Designed for highly mobile, labor-intense, or far-ranging businesses, all at a more productive and cost-effective price, rely on the TLK 100 to keep your teams communicating at lightning speeds from sea to shining sea.

<sup>1</sup> Human Resources Online, 2016

**Learn more** about how you can instantly connect your workgroups nationwide with the WAVE two-way radio from Motorola Solutions or start a chat to talk to a customer service representative today.



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