



Curve WiFi enhanced business radio

The first business radio to offer both voice and data

The Motorola Curve is the first Business Radio to integrate radio based push-to-talk LMR communication with Wi-Fi powered cloud connectivity. Curve subscription users have access to a growing scope of Wi-Fi powered voice assistance features, and because each of these features operate over the cloud, management can access large quantities of user data through the Curve radio portal.

Focused, connected and productive

Wi-Fi/LMR capabilities

As a digital LMR device that doesn't require a license to operate, Curve offers intuitive, easy push-to-talk communications without depending on saturated or sparse Wi-Fi networks. This keeps you connected in all situations - when Wi-Fi is down, your communication doesn't have to be. Not only do Curve's features allow you to stay connected to your team, but they also create connectivity with the device itself. With the Curve Portal, users can view and manage devices, employee profiles and permissions, thus increasing clarity on a device operations level.

Voice Assistant

Curve's Voice Assistance button, which is powered by the device's Wi-Fi capabilities, creates easy and efficient access to many of its features. This button allows users to log in and out of the device using the voice assistance button after selecting a radio, reducing both time and effort to access the radio. When using the radio, powerful capabilities like direct person-to-person or group radio calls can be started with a simple voice command, for example: "call Patricia" or "contact Produce Department". Not only does this help you and your staff reach exactly the right person, it also avoids disturbing other staff members with unnecessary radio chatter.

Curve's radio portal stores all of the analytics from each user's voice assistance usage. This allows management to make better judgments based on real data and hard facts rather than guesswork, resulting in increased profitability, higher customer satisfaction and a more fantastic store overall.

In addition, you can select a timeline you would like to review to narrow down a search parameter - select anywhere from 12 hours to a month to increase your team's efficiency. By reviewing when your employees are most active in using the voice assistant features, as well as which features are being used and how frequently, you can make adjustments to your store's staffing and scheduling.





The value of data

Key features

Voice log-in/log-out

For times when live conversation is not needed, the Curve voice assistance button allows you to transmit and receive voicemail messages. Your team can get the message when the time is right, without interrupting an important task or a customer interaction. Curve's voice assistant eliminates the challenge of training your teams on a complicated device, and it increases accessibility to efficient, reliable communication.

Once you have chosen the location that you'd like to view, you will be given insight into all employee log-in and log-out activities, including a live look at users that are currently logged in. This data can be utilized to view when employees have started and ended their shifts without the need of a time clock.

Private and Group Calling

Stay productive with business radio legacy features, all accessible through Curve's programmable top button. Direct call, call all available, private reply, scan and mute are some of the valuable features available with this button. Call All Available lets you contact only those team members not already engaged in a radio conversation using any compatible digital radio. Any associate already working on a problem won't be disrupted by your call, helping them stay on task. When a Private or Group Call is made using the Voice Assistance button, all calls made will be through Wi-Fi and activity will be logged in the Curve Portal.

Voicemail

Retail store traffic can ebb and flow - ensure that your staff isn't distracted when a message needs to be announced. By leveraging the voicemail feature, you can send a voice note to your entire staff, groups or individuals knowing they can listen when they are not busy helping a guest or customer. When an associate isn't on the clock, they will log-in and see they have outstanding messages to listen to and with the Curve Radio Portal — management can also have insight into whether or not a team member has listened to the message that was sent to them.



Evolving business environments

More than half (51%) of retail associates use two-way radios as their primary method of communicating safety incidents or issues to other team mates.

- 2023 The State of Retail Worker Safety Survey and Report (Motorola Solutions)



Additional features

Store-wide announcements

Send messages to your entire team with the push of a single button – allowing you to instantly engage with your team when a safety or security concern arises.

OTA Wi-Fi cloning

Over-the-air Wi-Fi cloning allows your teams to update and program large batches of products, eliminating the need for cloning cables and allowing you to focus your time on the shopper's experience within your store.

Device management

Increased analytics in Curve Portal for reviewing communications activity and performance. Manage your device inventory through a simple registration and easily access last login times and ID, serial number, and device activity status.

Leadership messaging

Some messages are only relevant to your team leads or new hires. The Curve gives you the ability to send or schedule voice messages directly from the Curve portal to radio users, whether it's to an individual, group, or the entire store.

To learn more, visit: www.motorolasolutions.com/curve



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Availability note (for example: Not available in Canada. Only available in Australia. Available in Europe.)

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