

## INDUSTRIAL AUTOMATED MESSAGING SOFTWARE

Our Industrial Automated Messaging and Alarm Notification Software is the only platform in the world that natively has integration between industrial software vendors AVEVA, GE Digital, PTC, Rockwell Automation and Motorola Solutions for audio and text message dispatch.

### RIGHT PERSON. RIGHT TIME. RIGHT DEVICE.

Plant floor communication is critical, and you need a solution that you can rely on. Our Industrial Automated Messaging Software is easy to install and infinitely scalable. It provides a high-volume automated and manual messaging platform that publishes real-time text and voice data to a wide range of communication devices. Our software offers a generic interface to many messaging platforms, enabling simplified communication and configuration. Support for many output protocols or platforms, including email, SMS, databases, TAP, voice and two-way radios, combined with various connectivity options (serial, modem, TCP/IP, databases) allows for a vast combination of custom implementations.



### KEY FEATURES



1. Interfaces to OPC, ODBC and Email/SMTP data sources for alarm dispatch
2. Links provide SNPP interfaces to Motorola MOTOTRBO two-way radios, text-to-speech (TTS) and SIP protocol
3. Clients provide a Microsoft Windows or web-based interface for manually messaging
4. Highly scalable, supporting thousands of notifications per hour to thousands of devices per location



## INCREASE PRODUCTIVITY

Improve productivity by reducing unscheduled downtime and holding employees accountable.



## INCREASE QUALITY

Enhance quality by improving first-time yields and bridging quality systems.



## INCREASE PROFITABILITY

Increase profitability by reducing scrap and improving productivity and quality.



## CUSTOMER SPOTLIGHT

*"We met SeQent at the Automation Fair® event by Rockwell Automation in Houston. With assistance from our Rockwell Automation Authorized Distributor Border States and our Motorola Solutions Dealer Electronic Engineering, a formal introduction was made, and we successfully installed a turnkey solution that built a software bridge between our FactoryTalk® View SE A&E environment and our Motorola Capacity Plus two-way radio system. This solution has transformed our plant floor communication process, and SeQent has demonstrated a willingness to take Voice of Customer (VoC) requests and make the appropriate changes. For instance, we met with them at the Rockwell Automation TechED event in San Diego, and within a couple of months, our enhancement request was delivered, and the system is functioning as promised and expected. We are also in the process of increasing our milk and cheese capacity by 40% and the expansion will be completed in 2025 and SeQent is an integral part of this".*

Mark Lee - Automation Supervisor, Valley Queen

# STRATEGIC PARTNERSHIP

As Motorola Solutions continues to evolve, it is an ecosystem with focused capital investments in Critical Communications, Command Centers, and Video Security that aligns with its Solve for Safer go-to-market strategy.

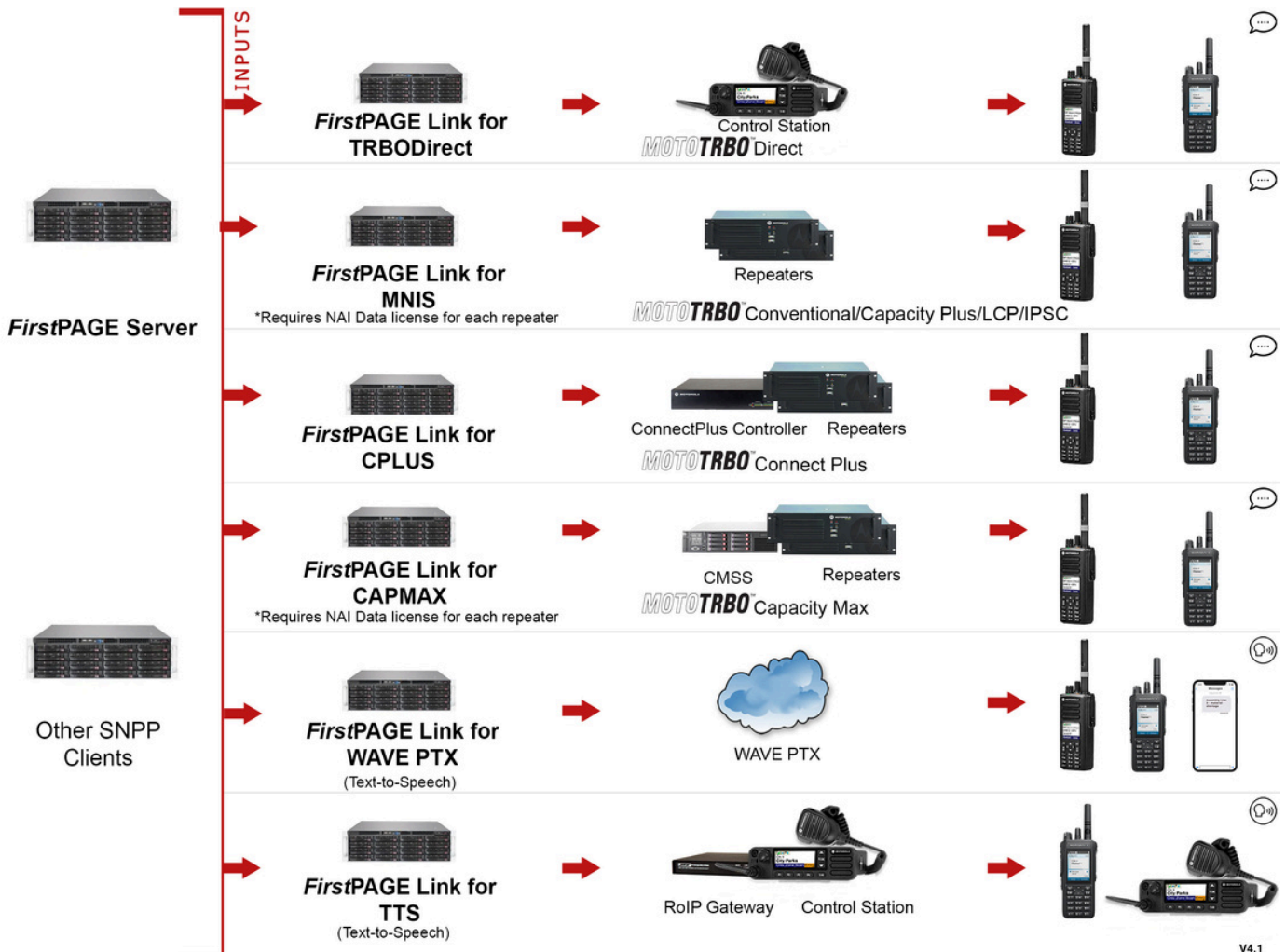


The Land Mobile Radio (LMR) portfolio of solutions that are part of Critical Communications, continue to dominate the markets served, specifically manufacturing.

SeQent and Motorola Solutions have a strategic partnership focused on Critical Communications and the MOTOTRBO™ and WAVE PTX platforms. SeQent is a legacy Application Development Partner (ADP) Program member and the leading partner focused on the industrial automation space. Manufacturers need access to real-time information from their capital equipment/industrial systems, and SeQent bridges this information and dispatches audio or text messages to MOTOTRBO™ and WAVE PTX devices.

Our solutions, as illustrated below, provide a robust SNPP interface to the Motorola Solutions MOTOTRBO™ radio infrastructure and systems for audio and text message dispatch. This industry-standard communications protocol ensures the reliability and effectiveness of our text messaging capabilities. With this, any MOTOTRBO™ topology can fully participate in our sophisticated Alarm Notification Software solution, providing a seamless and efficient communication system.

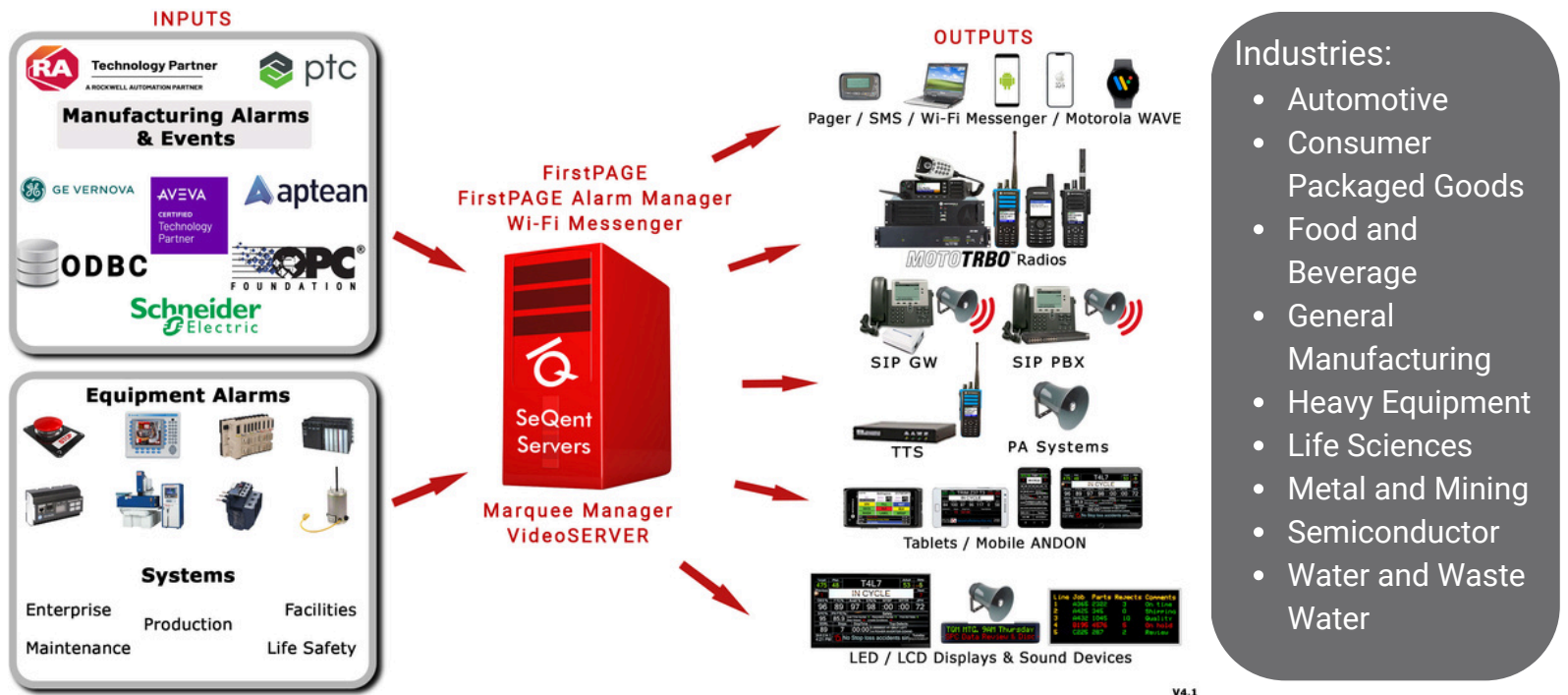
By extending the Motorola Solutions ecosystem, SeQent enhances the overall value proposition, providing a comprehensive turn-key solution for a Conventional, Capacity Plus, Linked Capacity Plus, IPSC, Capacity Max, or WAVE PTX system to the customer. This comprehensive solution, backed by our strategic partnership, offers our channel partners and stakeholders a secure and reliable investment in the industrial automation and critical communications industry.



# SeQent

Real-Time Decision Solutions

SeQent is a leading industrial automation software provider and early pioneer in the Industrial Internet of Things (IIoT) space. We provide our customers with innovative, reliable, and cost-effective Smart Factory Software solutions. Our Alarm Notification Software, ANDON-Visual Display Management, Industrial Automated Messaging, and Industrial Wi-Fi SMS Messaging solutions build a bridge between automation systems and communication devices. Our solutions provide end-users with key information so real-time decisions can be made that positively impact productivity, quality, and the bottom line.



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