Solving for safer stadiums

Stadiums, arenas and venues nationwide have always prioritized the fan experience. But, the promise to deliver an efficient and enjoyable experience for stadium guests is only possible in an environment built on a foundation of safety. Modern stadiums have unique challenges that require today's staff to be prepared to respond to emergencies and anticipate unexpected events. Whether during peak sporting seasons, concert tours or training camps, your onsite technology must adapt to your venues' specific needs.

MOTOROLA *SOLUTIONS*

Create a winning environment for fans with an ecosystem of technology

From your parking lots to your concessions

Our safety and security ecosystem works together to help your teams respond to and recognize patterns, anticipate actions and prevent situations before they escalate into emergencies. From the moment a fan arrives in the parking lot to tailgate, to when they exit the venue grounds, you can prepare your staff for challenges by connecting your critical communications, video security, access control, data and analytics with our safety and security ecosystem.

IF YOU NEED HELP WITH	OUR ECOSYSTEM PROVIDES
Enhanced fan experiences	Efficient, seamless and discreet interactions across your teams to drive stadium loyalty
Venue-wide safety and security	Tools to monitor and secure the entire perimeter for greater protection of people and property
Efficient operations and maintenance	Full venue awareness and stronger, more intelligent site coverage to streamline operations and increase revenue
Emergency collaboration and response	Direct coordination with first responders and mass notifications to inform the right people at the right time

Discover the technology that helps your teams tackle each challenge and turn it into a positive outcome

Stadium loyalty
- Two-way radios allow employees to deliver faster service and communicate seamlessly and discreetly
- Body cameras create transparency in guest interactions, alerting designated staff upon activation
- Seamless and efficient entry with touchless security screening to eliminate friction and increase throughout
- License plate recognition to identify VIP personnel when they arrive onsite and notify appropriate staff
- Custom branded safety and engagement app so guests have access to stadium resources, maps and safety tools directly on their mobile device

Safety throughout the whole perimeter
- Panic buttons to empower staff to get help instantly from the push of a button
- Body cameras to provide an unbiased witness in the case of a disruptive fan
- Video security to provide visibility across widespread areas, identify anomalies and enable 24/7 situational awareness
- AI-powered video analytics to detect banned individuals, specific behaviors, flagged license plates, weapons, lost children, suspicious packages or items and other unusual activity
- Access control to secure entry points and automatically alert security a door is propped open or breached
- Mass notifications via text, email and voice to notify the right people with the right information at the right time
- Text to opt-in features so all temporary visitors and guests receive important information
- Vape, temperature and chemical sensors that immediately alert employees upon detection
- Customized stadium safety app for guests and staff to download and access evacuation routes, safety resources and submit anonymous tips

Streamlined operations and increased revenue
- Video cameras and analytics to conduct regular inspections onsite and optimize maintenance schedules
- Tactical incident management and process automation to ensure key stakeholders follow all necessary response steps
- Dispatchers experience clear and immediate communication between police, fire and EMS personnel, regardless of the radio platform
- System redundancy for 24/7/365 emergency availability
- Targeted mass notifications to inform pre-segmented groups of upkeep, venue support or repairs
- Body cameras to capture and share live video evidence and location in an incident onsite
- Efficient and unified staff communications create a seamless experience for fans
- Audit amenity usage with video analytics to optimize and improve guest experiences two-way radios for rapid, reliable communications that work with fixed video and access control for alerting, full venue coverage and seamless situational awareness
- License plate readers and video analytics to alert of fan arrivals or loitering
- Texting and polling features to get shift coverage

Effective emergency response and collaboration
- Incident response software to coordinate with and assist local first responders to track, locate and map incidents
- Access control to unlock specific doors and entry points when authorities arrive
- Incident management software for proven incident and records management to enhance response and reduce risk, allowing security officers to stay out on the grounds
- Share information across devices
- Mass notifications to get the right information out to all necessary groups in the event of an emergency

Take your venue's safety & security
to the next level

It's time to rethink what safety can do—driving efficiencies, bolstering performance and helping you deliver a secure space for an enhanced fan experience. Motorola Solutions' safety and security ecosystem brings together the technologies and solutions you need to detect, analyze, communicate and manage, solving for safer stadiums for your fans and your staff.

Key ecosystem components we recommend for safer stadiums

Avigilon Video Security & Access Control

Strengthen safety and elevate fan experience with integrated site video security and access control systems built to secure vulnerable areas and provide frictionless access.

- Complete situational awareness
- Cloud versatility
- Driven by AI
- Manage from anywhere

Enterprise Body Cameras

Having an objective, unbiased witness matters. Our body cameras can capture evidence-grade video of any situation, from security guards to venue staff.
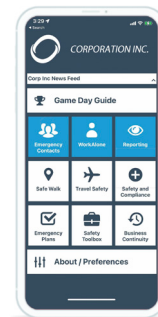
- Maintain evidential integrity
- Rugged and intuitive design
- Pre and post-recording
- Immediate footage offload

MOTOTRBO Radios

Communications to instantly and reliably connect your security, concessions, parking attendants and staff – so you and your team are always aware. Ensure your team can hear and be heard, loud and clear, across the stadium.

- Durable and easy to use
- Pristine audio quality
- Long battery life
- Full multimedia and app capabilities

Rave AppArmor

Custom branded end-user safety, incident reporting and lone worker mobile apps with over 50 powerful features that help keep your guests and staff safe in a crisis.

- Tip reporting
- Custom content changes in real-time
- Robust multi-modal notification

Learn how Motorola Solutions can help your venue elevate safety and communication with our safety and security ecosystem.
motorolasolutions.com/hospitality

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