



Using Our Template: A Step-by-Step Guide

We're excited to provide you with reusable templates to engage your community and drive adoption of your Alert system! Follow these simple steps to customize your desired assets and share it with your community:

1. **Copy the Template:** Highlight the text of the template below and copy it to your clipboard (Ctrl+C or Command+C).
2. **Paste into Your Document:** Open your preferred application (e.g., Word, Google Docs) and paste the copied content (Ctrl+V or Command+V) into your document.
3. **Customize Your Content:** Personalize the template with your own text, images, and branding to ensure it reflects your unique voice and message!
4. **Save Your Changes:** Once you've made your edits, save the document in your desired format (e.g., PDF, Word, etc.) to retain your customizations.

This template is designed to encourage residents to sign up for Alert, ensuring they receive critical information during inclement weather and enhancing community preparedness.

Additional Tips:

- **Timing:** Send this email ahead of anticipated severe weather events to ensure residents have time to sign up.
- **Visuals:** Consider including images of severe weather warnings or community preparedness tips to enhance engagement.
- **Follow-Up:** Plan a follow-up email after severe weather events to provide updates and gather feedback on Alert's effectiveness.



Subject: Stay Informed During Severe Weather with [Alert Name]

Dear [Resident's Name],

As we enter the season of unpredictable weather, it's crucial to stay informed and prepared. That's why we want to remind you about [Alert Name], our community's emergency notification system designed to keep you updated during inclement weather and other emergencies.

Why You Should Sign Up for Alert:

- Real-Time Weather Alerts: Receive timely notifications about severe weather warnings, including storms, floods, and other hazardous conditions.
- Safety Preparedness: Get essential safety tips and resources to help you and your family stay safe during severe weather events.
- Stay Connected: Be the first to know about changes in local weather conditions and emergency measures taken by local authorities.

How to Sign Up:

1. Click the link below to access the Alert registration page.
2. Choose your preferred notification method (text, email, or phone call).
3. Ensure your family and friends are also signed up to stay informed!

[Alert Registration Page]

Stay Safe and Prepared!

In times of severe weather, being informed can make all the difference. Sign up for [Alert Name] today and make sure you're ready for whatever Mother Nature has in store.

Thank you for prioritizing your safety and the safety of our community.

Best regards,

[Your Organization Name]

[Contact Information]

[Website URL]