

## Crime Prevention Month Social Media Strategy

### Social Media Post 1:

"National Crime Prevention Month is here! Join us in taking a stand against crime by adopting #AppArmor, your all-in-one solution for enhancing safety and security in our community. Let's work together to prevent crime and create a safer environment for everyone. #CrimePreventionMonth #AppArmor"

### Social Media Post 2:

"During National Crime Prevention Month, make a difference in crime prevention by adopting #AppArmor. With features like incident reporting, emergency notifications, and more, AppArmor is your partner in creating a secure environment for all. Take the first step towards a safer community today! #CrimePreventionMonth #AppArmor"

### Social Media Post 3:

🔒 It's National Crime Prevention Month! 🔒 This week, we are reminded of the importance of coming together to promote safety and security in our communities. Let's raise awareness, share crime prevention tips, and work towards a safer future for all. Join us in taking a stand against crime this #CrimePreventionMonth. #SafetyFirst #CommunitySafety

### Best time to post on social media:

- Facebook: 12 p.m., Monday – Wednesday
- Twitter: 12 p.m., Monday – Wednesday
- Instagram: 12 p.m., Monday – Friday
- LinkedIn: 7:45 a.m., 10:45 a.m.; 12:45 p.m.; 5:45 p.m.. Monday and Wednesday