

# Transforming retail operations

A modern approach to safety and security

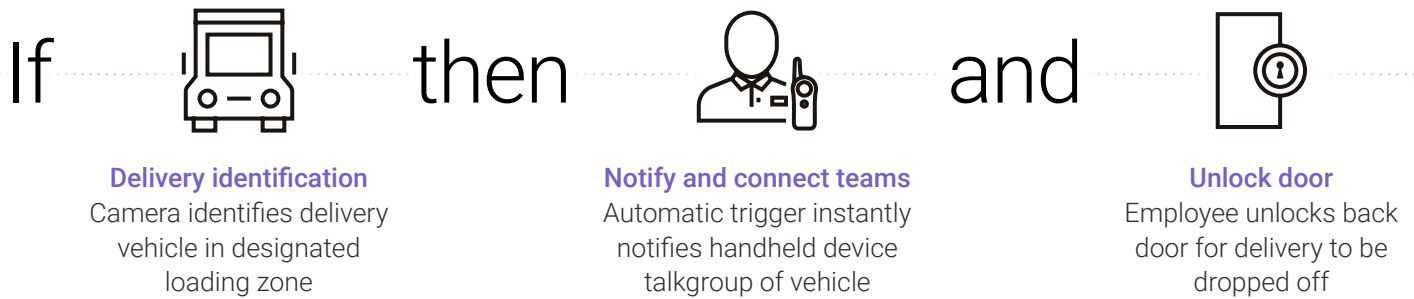
What if you could empower all areas of your store to communicate amongst themselves, even when nobody is on-site?

Keeping all parts of your business accounted for is vital for protecting your greatest assets - your associates and customers. Motorola Solutions' Safety and Security Ecosystem enables workflow automation, so you can focus on what matters most.

Whether it's a delivery truck parking in your loading zone or an employee arriving to open your store, prepare your teams for any challenge by connecting your security devices together with Motorola Solutions' Safety and Security Ecosystem for retail.

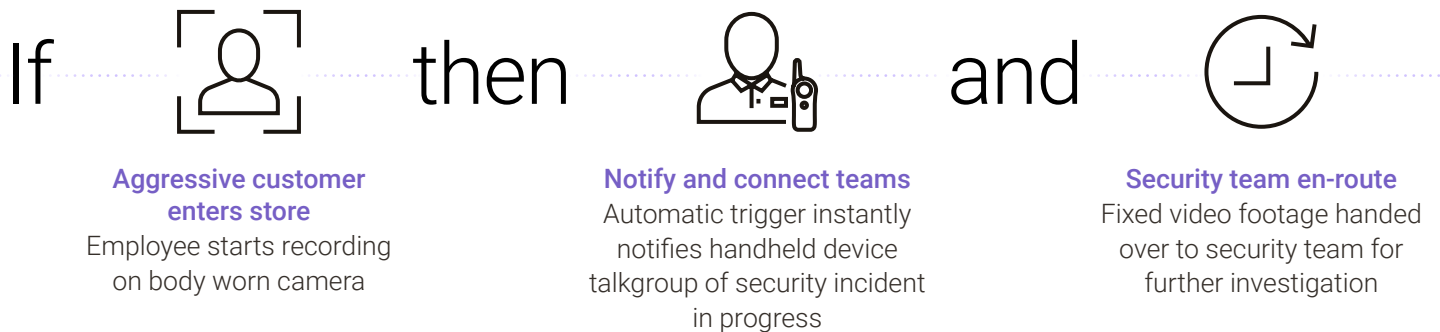
Throughout this use case guide, discover how our technology is transforming the standard of retail security. Read through various scenarios that can help you envision how Motorola Solutions can be the extra employee to your staff headcount.

# Delivery assistance



Automated notification instantly notifies team which **reduces requirement** for extra dedicated security personnel, allowing employees to focus on other tasks.

# Protecting associates



Automated notification instantly notifies team which **reduces time for action taken**, addressing the incident before it escalates.





# Loss prevention

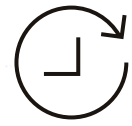
If



then



and



## Detect loitering

Camera detects customer lingering in section for designated amount of time

## Notify and connect teams

Automatic trigger instantly notifies handheld device talkgroup for human verification

## Security team en-route

Fixed video footage handed over to security team for further investigation

Early loitering detection allows stores to **address potential security risks** before they escalate, protecting both staff and customers.

# Customer experience

If



then



and



## Customer needs access to locked item

Customer presses call button for assistance

## Notify and connect teams

Automatic trigger instantly notifies handheld device talkgroup for assistance at a specific aisle

## Employee unlocks item

Customer receives locked item in timely manner

As online shopping continues to grow, automatic notifications alerting staff that employee assistance is needed is crucial for brick and mortar stores to **keep up with e-commerce world**.



# Technology to add to the cart

Our safety and security ecosystem works together to help your associates and teams respond to and recognize patterns, anticipate actions and prevent situations before they escalate.

Prepare your associates to execute on company strategies and priorities by connecting your critical communications, video security, body cameras, data and analytics with the Motorola Solutions safety and security ecosystem.

## Key ecosystem components we recommend for safer retail:



### Avigilon video security

Strengthen safety and improve store productivity with integrated site video security and access control systems built to secure high-risk areas and provide frictionless access.

- Complete situational awareness
- Cloud versatility
- Driven by AI
- Manage from anywhere

[avigilon.com/industry/retail](https://avigilon.com/industry/retail)



### Body cameras

Having a visible, objective, unbiased witness matters. Our body cameras can capture evidence-grade video of any situation, from security guards to machine operators.

- Rugged and intuitive design
- Maintain evidential integrity
- Pre and post-recording
- Immediate footage offload

[motorolasolutions.com/en\\_us/video-security-access-control/body-worn-cameras/retail.html](https://motorolasolutions.com/en_us/video-security-access-control/body-worn-cameras/retail.html)



### Curve radios

Designed specifically for retailers, Motorola Solutions' Curve business radios combine simple, intuitive radio operation with advanced, Wi-Fi-enabled features that help your team stay in touch while remaining productive and focused on their work.

- Voice Assistant
- Extended Range
- Curve Portal Analytics
- Call buttons

[motorolasolutions.com/curve](https://motorolasolutions.com/curve)





# Creating a safer retail experience for your store

With Motorola Solutions' safety and security ecosystem, managers can start and end their workdays knowing that their associates and assets are protected and accounted for. To get started or learn more about our safety and security ecosystem for retail, visit [motorolasolutions.com/retail](https://motorolasolutions.com/retail)

To learn more, visit:

[www.motorolasolutions.com](https://www.motorolasolutions.com)



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