## 9 TOP TIPS TO HELP YOU TRANSFORM YOUR COMMUNICATIONS

Manufacturing is changing. And at the heart of this change is the Internet of Things, a smart network that connects objects, people and processes so your factories become smarter, safer and more productive.

Motorola helps you transform your operations by improving communications between your staff and by making it easier for them to monitor and control processes and equipment.

Keeping everyone and everything connected boosts efficiency, protects your workers and allows you to react faster in a crisis. Read these top tips and see how you can transform your plant communications.

DECIDE WHAT
YOU WANT TO
ACHIEVE FIRST,
THEN DESIGN
THE SYSTEM
THAT FITS THAT

TRAIN ALL YOUR
USERS SO THEY
KNOW HOW TO
USE THE SYSTEM
& SEE A PERSONAL
BENEFIT IN THEIR
WORK

SIMPLIFY
COMMUNICATIONS
PROCESSES
TO MAXIMIZE
EFFICIENCY



USE INDIVIDUAL
& GROUP CALLS
TO TARGET
MESSAGES TO
THOSE WHO
NEED THEM

CHOOSE THE
RIGHT DEVICE
FOR EACH USER;
CONSIDER
INDIVIDUAL
WORKERS & THEIR
ENVIRONMENT

FUTURE
PROOF YOUR
INVESTMENT;
THINK
LONG-TERM
& SCALABILITY



6

GO BEYOND SIMPLE
VOICE: NEW SOLUTIONS
LIKE TEXTING AND
APPS INCREASE
FLEXIBILITY AND
EFFECTIVENESS

KEEP THINGS EASY FOR USERS TO SAVE TIME AND INCREASE EFFICIENCY CONSIDER USING
ACCESSORIES TO
ENHANCE THE USER
EXPERIENCE &
PROTECT THE DEVICE



Effective staff comms are proven to deliver higher efficiency, lower cost, improved safety and increased customer satisfaction... can you afford to miss out?



To discover the right radio for you and every one of your people, simply visit www.motorolasolutions.com/mototrbo





