



# Hatch Valley Public School District Deploys Rave Panic Button to Enhance School Safety

## THE CHALLENGE

Students, teachers, staff and school leaders are now on campuses across New Mexico's Hatch Valley Public School District after months of being remote during the coronavirus pandemic.

As part of their return, school leaders have deployed the Rave Panic Button to over 150 teachers, staff and supervisors throughout the district. It includes five schools with about 1,200 students. One school is located about 10 miles away from the district office and the other four schools. The district has one school resource officer, who travels between these schools.

The Rave Panic Button, which is part of a critical communication and collaboration platform, is a one-click mobile app that allows employees to instantly connect to 9-1-1, first responders and necessary personnel simultaneously. The app shares critical response data, as well as automatically broadcasts to additional channels including desktop alerts and digital signage.

## Customer

- The Hatch Valley Public Schools district covers an area of 1,125 square miles and is the 42nd largest district in land area of the 89 school districts in New Mexico.

## Challenges Solved

- 9-1-1 Response, Critical Communication, Incident Collaboration, Mass Notification, Safety & Protection

## Solutions

- Rave Panic Button



## The Result

From a school leader perspective, Hull expects the Panic Button app to make emergency response efforts more efficient and ease any possible confusion.

“As a former school principal, I know that when a safety event occurs multiple things happen all at once,” she said. “First someone’s got to call someone, someone else has got to do something, and then someone is looking for the radio. You’re trying to think of all those people and it’s so difficult. It’s super chaotic.”

“This way it’s only one device and everybody who needs to be notified for that type of incident gets it,” Hull continued. “It’s what I think will be a game changer.”

Hull will be working with the district’s personnel to ensure other Panic Button features, including internal staff communication, will be part of their everyday routines. Internal staff communication allows authorized employees to notify staff about administrative updates, minor medical incidents and other issues without calling 9-1-1.

For both Flores and Hull, the Rave Panic Button’s ability to deliver details about an emergency will help keep everyone in the know and safe.

“Making sure everyone goes home safely is always our goal,” Flores said. “The safety of our public safety responders and our community is always important.”

Hull said the information Hatch Valley personnel will be able to share during an incident will allow school leaders to gain a better understanding of what happened as they hold debriefings.

“It will make things happen a lot faster. In our field, we say, ‘9-1-1 saves seconds and seconds saves lives.’ We’re going to definitely shave off quite a few seconds [with the app].”

–Albert Flores, Deputy Director  
Mesilla Valley Regional Dispatch Authority

“This is a way to keep people informed and information eases people’s mind and helps them feel safer,” Hull said. “Debriefing after an incident is critical because that’s going to give you that information. An indicator of success will be if they say, ‘It was scary, but I felt like I was informed. I knew what was going on. I knew it was under control.’”

“It’s going to be very helpful tool for our schools,” she continued. “Your number-one goal before instruction is safety. It’s the biggest responsibility that you have as a school leader. It’s not one to be taken lightly, but it’s not one to be fearful of. During the time of that panicked situation, you want to be able to press a button and people will be there to help.”





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To learn more, visit: [www.motorolasolutions.com](http://www.motorolasolutions.com)



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